



Our Broker Compensation

Thank you for your business. As your Independent Insurance Broker, we purchase products and services on your behalf that are available, affordable, and understandable.

Our role is to provide you with the best insurance value for your money that combines coverage, service, and price. We also provide personalized, quality service that includes professional insurance advice, ongoing policy maintenance and claims support. When any issue arises regarding your insurance coverage, we are your advocate, using our professional experience to best represent your individual interest.

Brokerage compensation is part of your insurance premium. For your benefit, we have listed the insurers that we represent on the following page and have included the range of compensation each provides as a percentage of your overall premium.

This commission percentage is paid annually for both new business and renewals. Should there be a change in the commission schedule we receive from your insurer, or any other material change that affects compensation arrangements, we will notify you.

In order for us to maintain strong relationships with quality insurers, we work with each to provide the type of business they desire. The Insurers noted with an asterisk recognize our efforts through a Contingent (Profit) Commission contract. The payment of this Contingent (Profit) Commission may depend on a combination of growth, profitability (loss ratio), volume, retention, and increased services that we provide on behalf of the Insurer. Contingent (Profit) Commission is not guaranteed. For detailed information on Contingent Commission, please go to the individual company's website. This may include sales incentives.

We also have specific insurance programs written exclusively with one insurer in which we have entered into an exclusive contract. We will advise you if you are being considered for one of these insurance programs.

Our disclosure commitments are made in the best interest of consumers. We encourage you to also consult the commitments made by the insurance industry and individual companies by consulting their websites or other available information.

Thank you for choosing **Whitley Insurance & Financial Services**

Personal Insurers

* Indicates Insurers with whom we have Contingent Profit Commission agreement

** In addition, other insurers may pay a supplemental compensation, in which case their agreements do not include contingencies.

Insurer	Commission %	Insurer	Commission %
April Canada	0 – 20	Hagerty	0 – 12.5
Aviva Canada *	0 -20	Hamilton Township Mutual	0 – 20
Aviva Elite *	0 – 20	Intact Insurance *	0 - 20
CAA	0 – 20	Jevco Insurance *	0 – 15
Chieftain Insurance Company	0 – 20	Lennox & Addington Mutual Fire	0 - 20
Chubb Insurance *	0 – 20	Northbridge General Insurance	0 – 20
Coachman Insurance *	0 – 20	Pacific Marine Underwriting	0 – 20
Commonwell Mutual *	0 – 20	Premier Marine Insurance	0 – 15
Definity Insurance *	0 – 20	SGL *	0 – 20
Echelon Insurance	0 – 12.5	The Bay of Quinte Mutual Insurance Co *	0 - 20
Facility Association	0 – 11	Travelers Canada / Dominion *	0 – 20
Gore Mutual *	0 – 20	Wawanesa Insurance Co. *	0 – 20
		Western General *	0 - 20